

Kristin Scheerhorn

Key Note: Let's innovate, Alexa!

Leaders and companies are responsible for success. For ,their' figures, their KPIs, for cash, orders, deadlines, headcount, resources and deliveries.

But who is looking for digital transformation and the needed innovations? For this digital revolution and its innovations nobody really seems to be accountable.

Europe is already behind America and China in digital transformation and innovation:

- the innovation versus turnover conflict is still unsolved.
- our culture of 'not being accountable' is causing a massive innovation bottleneck.
- our 'Made in Germany' brand and identity kills great innovations.
- so far we are not able to develop revolutionary tech platforms.
- security thinking paralyzes our actions.

AI as a boost for innovations.

We must

- urgently take accountability for our society - or should AI do it for us?
- claim megatrend fields now, so that the hyperloop of the digital age does not leave without us.

The keynote for:

- executive staff
- executive boards
- All who embark on the journey and transform themselves

Kristin Scheerhorn

VITA:

Kristin Scheerhorn is regarded as a pioneer of digital excellence. As a speaker and proven expert on digital transformation, she has been doing pioneering work for many years and shows companies and executives how they can remain future-proof in terms of technology, products and services. Her books and several expert articles prove her more than 25 years of practical industry experience and competence, which many international corporations, but also medium-sized companies, like to use for themselves. She is therefore a highly sought-after sparring partner who works with companies on their individual visions and strategies.

Her many years of coaching and training competence in an international environment as well as her several thousand participants in workshops, seminars and lectures on all aspects of leadership, improvement, innovation and sales make her one of the most sought-after experts in her sector. Her clients are globally active companies, world market leaders from the medium-sized sector and entrepreneurs who want to maintain or expand their strong position in the market.

Kristin Scheerhorn offers her clients perspectives beyond what executives and entrepreneurs currently know and helps them to secure a profitable and promising future.

She accompanies her clients to lead them purposefully to Digital Excellence through Digital Leadership and Organization into a volatile and digital future. The international leadership and management expert has contributed her know-how to her Digital Winner® program. Following her motto "Let's make digital more human!" Kristin Scheerhorn advises and accompanies executives, entrepreneurs and employees with their fears, reservations and worries and transforms them into a successful digital future.

